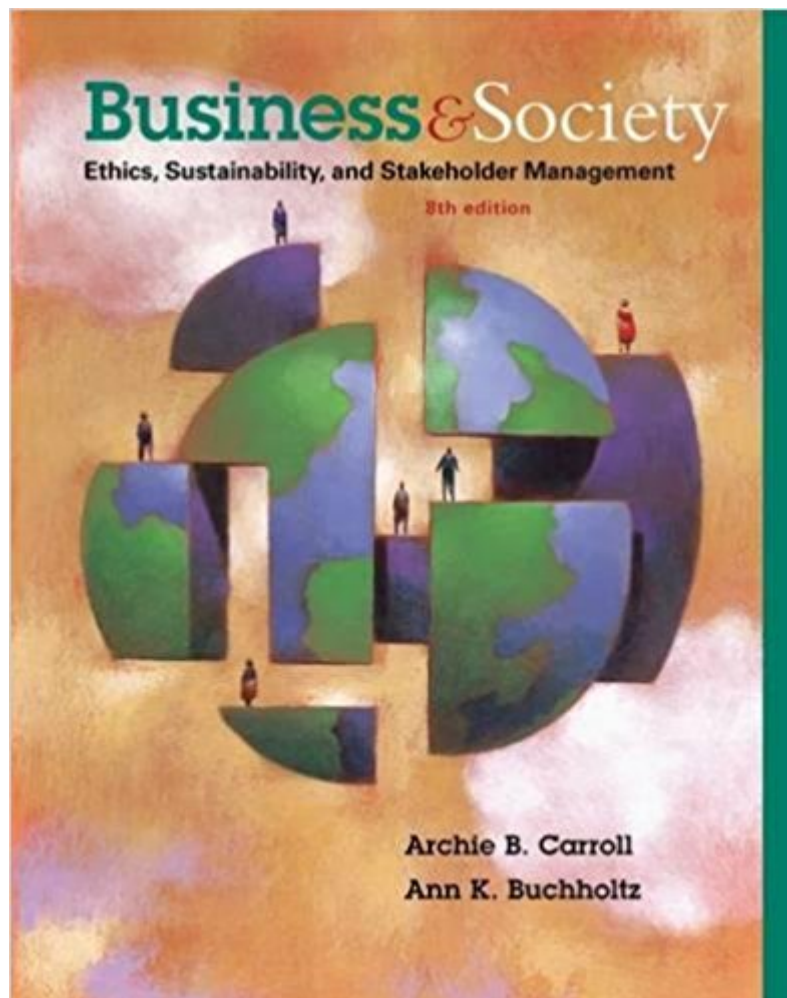




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Business And Society: Ethics, Sustainability, And Stakeholder Management



Synopsis

Learn to make strong business decisions with a better understanding of business ethics, sustainability, and stakeholder management from a strong managerial perspective. **BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT**, Ninth Edition, demonstrates how the most successful business decision makers balance and protect the interests of various stakeholders, including investors, employees, the community, and the environment--particularly as business recovers from a perilous financial period. The authors effectively balance strong coverage of ethics and the stakeholder model with an increased focus on one of business's most recent, urgent mandates: sustainability. Coverage highlights the connection between business and the natural, social, and financial environments, illustrating how all three must be maintained in balance to sustain current and future generations. New actual business cases, real applications, and today's latest business examples present you with specific business challenges that test your values and require you to focus your reasoning skills for ongoing success in today's workplace.

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Customer Reviews

Dr. Archie B. Carroll is Robert W. Scherer Chair of Management and Corporate Public Affairs, Emeritus, and Professor of Management Emeritus in the Terry College of Business, University of Georgia. He is also part-time Director of the Nonprofit Management and Community Service Program in the Terry College. Dr. Carroll received his three academic degrees from The Florida State University in Tallahassee. He has published numerous books, chapters, articles, and

encyclopedia entries. His research has appeared in the ACADEMY OF MANAGEMENT JOURNAL, ACADEMY OF MANAGEMENT REVIEW, BUSINESS AND SOCIETY, JOURNAL OF MANAGEMENT, BUSINESS ETHICS QUARTERLY, JOURNAL OF BUSINESS ETHICS, BUSINESS ETHICS: A EUROPEAN REVIEW, and many others. He has served on the editorial review boards of BUSINESS AND SOCIETY, BUSINESS ETHICS QUARTERLY, ACADEMY OF MANAGEMENT REVIEW, JOURNAL OF MANAGEMENT, and the JOURNAL OF PUBLIC AFFAIRS. Professionally, he is former division chair of the Social Issues in Management (SIM) Division of the Academy of Management, a founding board member of the International Association for Business and Society (IABS), and past president of the Society for Business Ethics. He was elected Fellow of the Southern Management Association (1995) and Fellow of the Academy of Management (2005). Dr. Carroll has also been recognized with the Sumner Marcus Award (1992) for Distinguished Service by the SIM Division of the Academy of Management; Distinguished Research Award (1993) by Terry College of Business, University of Georgia, for his work in corporate social performance and business ethics; and Distinguished Service Award (2003) by the Terry College of Business. He was named Professor Emeritus (2005) and in 2008 he received the Outstanding Ph.D. Award from the College of Business, Florida State University.

The late Dr. Ann K. Buchholtz was Professor of Leadership and Ethics and Research Director of the Institute for Ethical Leadership in the Rutgers Business School at Rutgers University. She received her Ph.D. from the Stern School of Business at New York University. Dr. Buchholtz's research focused on the social and ethical implications of corporate governance, in particular, and the relationship of business and society in general. Her work has appeared in Business and Society, Business Ethics Quarterly, the Academy of Management Journal, the Academy of Management Review, the Journal of Management, Organization Science, the Journal of Management Studies, and Corporate Governance and International Review. She served on the editorial boards of Business and Society and Business Ethics Quarterly. Her teaching and consulting activities focused on the areas of business ethics, social issues, strategic leadership, and corporate governance. Her service learning activities in the classroom received a Trailblazer Advocate of the Year award from the Domestic Violence Council of Northeast Georgia. She was the recipient of numerous teaching awards, including Profound Effect on a Student Leader. She was also named Senior Teaching Fellow at the University of Georgia. Dr. Buchholtz was past Division Chair of the Social Issues in Management Division of the Academy of Management. She served on the Board of Governors of the Academy of Management and the ethics task force that designed a Code of Ethics for the Academy and became the inaugural chairperson of the Academy's Ethics Adjudication Committee when the code was put

into effect. In 2015, she received the Sumner Marcus Award from the SIM Division of the Academy of Management.

This book is written very poorly. There is so much fluff that it's obvious that the authors had a word count they had to achieve. It reminds me of writing a paper in college but having to find a way to make 7 pages seem like 10. The authors should have just increased the size of the periods if they needed to take up more space. My professor actually asked us to just skim the chapters and there are only 10 true and false questions on the exam based from the book. He even knows how pointless this book is.

My deepest sympathies if you're in a course that's using this book extensively. Unbelievably redundant - consistently uses a hundred words where ten will do throughout the entire text. There are a handful of relevant concepts that each could have been thoroughly explained in a page or less. Should have been a pamphlet. If your instructor doesn't own up to this book being abysmal on the first day, best of luck to you.

Book arrived on time and was as described - would order again.

I am once again impressed with the books I have rented from for school. Never disappoint, super cheap and easy to return. I have never had any issues.

I bought this book because it was labeled "very good", but this is less than acceptable. The spine of the book is coming off already. I'm afraid the book is going to fall apart by the end of the semester.

Good

Had to rent this book for a college course. The models, information, and cases provide great insight. Overall was a great pair with my professor's teachings.

BROUGHT THE BOOK USED BETTER THAN PAYING FOR A NEW ONE. NEEDED IT FOR COLLEGE. EXPLAINS THE CONCEPTS VERY WELL.

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